

Notice of New Store Opening “Laox Sapporo Tanukikoji Store”

Laox Co., Ltd. (Headquarters: Minato-ku, Tokyo; President and Representative Director: Yiwen Luo; TSE code: 8202; hereinafter “our company”) will open a new “Laox Sapporo Tanukikoji Store”, on Sunday, September 25. This will be our 8th store* in Hokkaido area.

“Laox Sapporo Tanukikoji Store” is located in the Sapporo Tanukikoji Shopping District in central Sapporo. The spot is bursting with activity, with approximately 200 stores arranged adjacently from east to west for roughly one kilometer. “Laox Sapporo Tanukikoji Store” aims to fulfill customers through pleasant shopping, with an expanded selection of domestic watches that are highly popular abroad, consumer electronic beauty products, cosmetics, daily necessities, and a specialization in sub-cultural items like Gundam plastic models, and more.

According to the announcement made by the Japan National Tourism Organization (JNTO), the number of foreigners visiting Japan (estimated value) in July was recorded to be 2.297 million people, a 19.7% increase from the year prior, and the upward trend of foreigners visiting Japan is expected to continue.

Our company will continue to spread Japan’s charms to customers from around the world by not only having stores in the golden areas like Tokyo, Kyoto and Osaka, but by discovering charming areas in rural areas, and focusing on developing a rich range of “Made in Japan” products as well as on service provided in the spirit of Japanese hospitality that can create even more travel destinations.

* There have been a total of 10 stores opened in the Hokkaido area, but with the closing of the New Chitose Airport Store (closed March 2015) and Sapporo Parco Store (closed July 2016), there are currently 8 stores in Hokkaido.

“Laox Sapporo Tanukikoji Store” Shop Information

Address: 4-8 Minami Nijo Nishi, Chuo-ku, Sapporo City, Hokkaido
Tel: 011-200-1711
Fax: 011-200-1712
Contract area: 1199.47 m² (362.83 tsubo)
Business hours: 9:00am-11:00pm
Opening date: Sunday, September 25, 2016
Products: Consumer electronic beauty products, cosmetics, daily goods, watches, toys (plastic models), audio equipment, home appliances, baby supplies, etc.



Image of “Laox Sapporo Tanukikoji Store”

Contact Information for inquiries regarding of this matter:

Corporate Planning Department, Laox Co., Ltd.

Tel: 03-6852-8881