

**Announcement of the opening of
the South Wing of Laox Akihabara Main Store
~Laox Akihabara Main Store adds South Wing on July 6!~**

Laox Co., Ltd. (hereinafter referred to as “we”) will open the South Wing of Akihabara Main Store in expansion of our flagship store.

Laox Akihabara Main Store was our first general tax-free store. It has been welcoming a large number of foreign tourists to this day as our flagship store. The store not just offers a variety of products, but also serves as a tourist information center certified by the Japan National Tourist Organization. In recent years, an increasing number of tourists are visiting Japan from Southeast Asia. In a bid to offer even more convenient and pleasant shopping experience for our international clients, Laox Akihabara Main Store has strengthened its multilingual customer service, adding Vietnamese speaking staff members for example.

With the South Wing opening adjacent to Laox Akihabara Main Store, we will be able to offer even wider variety of products and services so that our customers enjoy shopping all the more.

To mark the opening of the South Wing, and the 50th anniversary of the opening of Laox Akihabara Main Store, we will offer customer benefits including a free gift of a large suitcase (93L), which is only available at Laox, for those who purchase 100,000 yen or more worth of certain products.

We will continue to strive to create stores that can satisfy diversifying needs of foreign tourists visiting Japan.

■ **The South Wing of Laox Akihabara Main Store Profile**

Open: July 6, 2019 (Saturday)

Location: Kinokuniya Bldg. 1F, 1-2-14 Sotokanda, Chiyoda Ku, Tokyo

TEL: 03-3253-7111

Store Hours: 9 : 00~19 : 00

Products Sold: Health Foods, Household Products, etc.

Contact for information regarding this announcement
Corporate Planning Division, Laox Co., Ltd. TEL 03-6852-8881