

Announcement regarding the opening of Laox Asakusa Nitenmon Store ~Laox opens its first store in the Asakusa area on July 12th~

Laox Co., Ltd. will open Laox Asakusa Nitenmon Store, our first in the Asakusa area, on July 12, 2019,

The Asakusa area is one of the most popular areas in Tokyo among foreigners visiting the city because there they can experience Japan of the good old days. In Asakusa, a variety of seasonal events with ancient history are held, its streetscape retains the charm of “Edo”, the old name of Tokyo in the samurai era, and so many tourist spots are concentrated in and around the area from Tokyo Sky Tree to Sensoji Temple.

Laox Asakusa Nitenmon Store will offer a wide variety of items, from souvenirs to household products to cosmetics, all embodying the excellence of made-in-Japan products. In addition, tourists can experience a little bit of the Japanese culture in the store, for example, having their pictures taken wearing Yukata, or summer Kimono, and tasting the difference between Matcha and ordinary green tea. We also welcome Muslim customers with halal foods and a prayer room.

To mark the opening of Laox Asakusa Nitenmon Store, we will offer various discounts, such as the set price of just ¥1,000 (without tax), down from the regular price of ¥2,500 (without tax), for having your picture taken in Yukata and tasting the difference between Matcha and ordinary green tea. Please just drop by.

We will continue our efforts to create stores that will meet diverse customer needs.



※ Rendering of the exterior of Laox Asakusa Nitenmon Store

■ Laox Asakusa Nitenmon Store' s Store Information

Open: July 12, 2019 (Friday)

Location: Inca Bldg. 1-2F, 2-3-11, Hanakawado, Taito-ku, Tokyo

TEL: 03-5830-6151

Store Hours: 9 : 00~18 : 00

Products Sold: Household Products, Cosmetics, Home Appliances, Souvenirs, etc.