

Laox Co., Ltd.

April 13, 2015

Laox to launch a new Tower City Nagasaki Store

Laox Co., Ltd. (Headquarters: Minato City, Tokyo; President and CEO: Yiwen Luo; TSE code: 8202; hereinafter 'Laox') announces the opening of their Tower City Nagasaki Store on April 18, the fifth store this fiscal year and the 21st store in Japan.

Laox, a leader in inbound marketing with a vision to become a global company, is focusing on the domestic store business, branch store business to China, and foreign trade business. Regarding the domestic store business, we have launched stores in popular shopping areas for overseas tourists in Japan starting off in Tokyo. We are reinforcing our stores on a national level in Hokkaido, Osaka, Kyushu, and Okinawa. This Tower City Nagasaki Store will be the sixth store in the Kyushu and Okinawa area.

Over 130 cruise ships are scheduled to visit various ports in Nagasaki in fiscal 2015. The Tourism Promotion Section in the Nagasaki Prefectural Government has announced that the number of cruise ships and passengers will significantly exceed those in fiscal 2014, which recorded 75 cruise ships with roughly 200,000 visitors. The number of cruise ships from China is expected to rise considerably from 33 ships in fiscal 2014 to over 80 ships, and the number calling at various ports in Nagasaki is surely set to rise. Laox aims to convey the Japan Premium to the world and is committed to its operations. We hope to share our visions with our customers.

Overview of Tower City Nagasaki Store

Location: 1st Floor Tower Court, Tower City Nagasaki, 6-1
Asahi-machi, Nagasaki City, Nagasaki Prefecture

Telephone: +81-95-833-1180

Fax: +81-95-833-1181

Laox Co., Ltd.

Floor space: 578.18 m² (175 *tsubo*)

Hours: 09:00 to 18:00 (*Only when there are cruise ships in port)

Launch: April 18, 2015

Merchandise: Household electrical appliances, watches and clocks,
jewelry, arts and crafts, folk handicrafts, souvenirs, and other
products

地図

Map of Nagasaki Glover-dori Store, Nagasaki International Cruise Ship Terminal Store, and Tower City Nagasaki Store

案内

Operating hours for the three stores in the Nagasaki area

Nagasaki Glover-dori Store: Open year round

Nagasaki International Cruise Ship Terminal Store: Only open when there are
cruise ships in port

Tower City Nagasaki Store: Only open when there are cruise ships in port

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