

December 14, 2015

To whom it may concern:

**Laox to supply products to Everrich, Taiwan's only government-authorized  
duty-free shops**

On December 12, 2015, Laox Co., Ltd. (Headquarters: Minato-ku, Tokyo; Representative Director & CEO: Yiwen Luo; Securities Code: 8202; "Company" hereinafter) officially began supplying made-in-Japan products, including its own original line of products (chiefly home electronics) to Everrich, which operates Taiwan's only government-authorized duty-free shops.

The Company's goal is to transmit a Japan Premium based on the theme of rediscovering Japanese-style value through three business areas: domestic stores, branch stores to China, and foreign trade. Our goal is to expand the global reach of our business activities by delivering this Japan Premium not just to customers visiting Japan, but to those visiting Taiwan from around the world.

Everrich is located in Taiwan, a popular tourist destination for visitors from around the world thanks to its warm climate and abundance of tourist attractions. The number of visitors to Taiwan from Mainland China has steadily risen since Taiwan began easing visa restrictions in 2008 for mainland travelers. Thanks to active exchange with Japan, the region is also characterized by a high regard for Japanese culture and made-in-Japan products. For all these reasons, we believe supplying Everrich with premium services in areas like Japanese-style customer service and approach to product displays as well our own products will help introduce customers visiting Taiwan from mainland China and around the world to a wide range of made-in-Japan products, ultimately stimulating travel to Japan as well.

By providing not just premium Japanese products but premium services, the Company will continue to strive to fulfill its mission of delivering attractive made-in-Japan products and services worldwide.

#### Overview of Everrich

Company name: Ever Rich D.F.S. Corporation

Address: 289 Xinhua 2nd Rd., Neihu District, Taipei, Taiwan

Established: September 27, 1995

Description: Operates Taiwan's only government-authorized duty-free shops

Number of stores: 12

Note: The products will be first offered at the Taipei flagship store, then eventually to a wider range of airport stores and stores in other urban locations.

#### Inside the Taipei store

Contact Information for inquiries regarding this matter:

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