

17th December 2015

Laox Co., Ltd.

Announcement: Laox-UnionPay Joint Christmas Campaign

Laox Co., Ltd. (Headquarters: Minato-ku, Tokyo; Representative Director & CEO: Yiwen Luo; Securities Code: 8202; “Company” hereinafter) will conduct Laox-UnionPay Joint Christmas Campaign.

Christmas is a worldwide holiday. The company heartily welcomes tourists visiting Japan in this season, in particular those from China who carry a UnionPay card, with our deepest gratitude, a product lineup worthy of Christmas and Laox-UnionPay Joint Christmas Campaign. Customers who use the card during the period mentioned below will benefit from this campaign.

UnionPay International, the partner in this campaign, is the fastest growing method of international payment not just in China but in the world, with the largest number of users, covering 150 regions and countries.

■Details of Laox-UnionPay Joint Christmas Campaign

period	December 21 st (mon) -31 st (thu), 2015 (11days)
contents	During the period, customers who spend 30,000 yen and above using the UnionPay Card (card number starting with 62) in the stores listed below will receive a stainless bottle (350 ml) as a gift.
products	Stainless bottle of Amadana (350ml) ※in total, 1500 bottles only Each store will have a limited number of the bottles. ※color cannot be chosen

【Campaign handling store】

■Hokkaido Area	Shinjuku Main Store	Kansai International Airport Store	Marinoa City Fukuoka Store
Chitose Outlet Mall Rera Store	Venus Fort Store	RINKU SEACLE Store	Tower City Nagasaki Store
Sapporo Store	Akihabara-asobitcity	Daimaru Shinsaibashi Store	Nagasaki Glover-Dori Store
Hakodate Red Brick Store	WATCH	Shinsaibashi-suji Store	Nagasaki International Cruise Terminal Store
Otaru Canal Store	AEON MALL NARITA Store	Daimaru Kyoto Store	Okinawa Kokusai Dori Store
Asahikawa Ekimae Store	Nikko Toshogu Store	Daimaru Kobe Store	Okinawa Ashibinaa Store

■the Metropolitan Area	Haneda Airport Store	Okayama Airport Store	
Akihabara Main Store	■Kinki Area	■Kyushu Okinawa Area	
Ginza Main Store	Osaka Nippombashi Store	Daimaru Fukuoka Tenjin Store	
Ginza EXITMELSA	Osaka Dotonbori Store	Fukuoka Canal City Hakata Store	

*About UnionPay International: UnionPay is an international settlement brand that is growing most in the world. UnionPay cards can be used in 150 countries and regions in the world and with 1.9 million ATMs. UnionPay cards (with a card number starting from 62) are issued in more than 40 countries and regions in the world. UnionPay International boasts the biggest number of cards issued in the world. In Japan, these cards can be used with ATMs of Sumitomo Mitsui Banking Corporation, The Bank of Tokyo-Mitsubishi UFJ, Japan Post Bank Co., Ltd., AEON Bank, Ltd., Bank of Kyoto, Ltd., and Seven Bank, Ltd. UnionPay cards can be used at as many as 400,000 member shops in big cities, such as Tokyo, Nagoya, and Osaka, as well as other areas. They also cover wide-ranging businesses, including hotels, transportation, restaurants, entertainment, as well as daily business field.

Contact information:Laox Co., Ltd., Corporate Planning Department:

Yamazaki / Takasu / Oki Tel :03-6852-8881