



December 5, 2016

Laox Co., Ltd.

Notice of New Store Opening, Laox Hilton Fukuoka Store

Laox Co., Ltd. (Headquarters: Minato-ku, Tokyo; President and Representative Director: Yiwen Luo; Securities code: 8202; “Laox”) is pleased to announce that Laox Hilton Fukuoka Store will open on Friday, December 16, 2016.

The Hilton Fukuoka Sea Hawk Hotel, where the Laox Hilton Fukuoka Store is to be located, is situated in Jigyohama, Chuo-ku, Fukuoka-shi, Fukuoka Prefecture, a district designed as one of the “100 City Landscapes” as an urban resort. It is just 20 minutes by car from Fukuoka Airport and a 15-minute car ride from Hakata Station, offering excellent access to domestic and overseas visitors.

As a store offering a “premium Japan” experience to all hotel guests, the Laox Hilton Fukuoka Store adopts a luxurious interior design. In addition to a product range that includes items that are highly popular in Japan and overseas, including Japanese-made watches, haircare and beauty products, cosmetics and travel goods, the store will also carry a range of healthcare products to relieve the fatigue of travel inside the hotel, such as eye masks and socks, along with local products including Arita porcelain ware from Saga Prefecture. Visitors will be able to enjoy shopping as they select from all manner of categories.

Laox seeks to unearth the appeal of each region of Japan in order to focus on expanding our “abundant made-in-Japan merchandise line” and our “Japanese style hospitality and service” that will create further demand for travel to Japan, so that we will be able to convey the concept of “Japan Quality Life” to our customers from all over the world.

Laox Hilton Fukuoka Store – Shop Information

Address:	Hilton Fukuoka Sea Hawk Hotel 4F, 2-2-3 Jigyohama, Chuo-ku, Fukuoka-shi, Fukuoka Prefecture
Tel:	092-823-6031
Fax:	092-823-6032
Contract Area:	92.76 m ² (28.06 tsubo)
Business Hours:	9:30 a.m. to 8:00 p.m.
Opening Date:	Friday, December 16, 2016
Products:	Watches, hair care and beauty products, cosmetics, healthcare products, household goods, home electronics, travel goods and more



Image of Laox Hilton Fukuoka Store

Contact for inquiries:

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