



August 8th 2017

Laox Co., Ltd..

Announcement regarding the opening of Laox Kagoshima Store

Laox Co., Ltd. (headquartered in Minato Ward, Tokyo/Representative Director and President LuoYiwen/security code 8202, hereinafter referred to as “we”) will open Laox Kagoshima Store on August 15th (Tuesday) 2017.

We currently operate ten stores in Kyushu and the new store will be the eleventh. More and more cruise ships have been coming to ports in Kyushu in recent years. Among them, Kagoshima Port was visited 83 times in 2016, third most following Hakata Port and Nagasaki Port. (“Report regarding the number of cruise ships that visited ports in Kyushu” compiled by Kyushu Regional Development Bureau, Ministry of Land, Infrastructure, Transport and Tourism) The number, 83, also represents a 56.6% year-on-year increase and is expected to grow further in 2017 to 98, an 18% increase, estimated as of July 26th, according to Port & Airport Division of Kagoshima Prefectural Government. Kagoshima Prefecture is renowned for its exquisite tourist destinations such as Sakurajima, Ibusuki hot spring, Senganen, and others which are very popular among both Japanese and foreign tourists. Surveys of Kagoshima’s hotels and inns by Tourism Promotion and International Exchange Bureau of Kagoshima Prefectural Government show that the number of guests staying at those facilities has been showing a large year-on-year increase for 10 months in a row since July 2016.

Laox Kagoshima Store is located 10 minutes by car from Marine Port Kagoshima and has parking for large vehicles. We carry a wide range of products from popular hair care and beauty products, to health care appliances, to cosmetics, to medicines, to fishing tools, to jewelry, to locally produced foods. There is also a café attached to the store that offers drinks and light meals made with locally grown ingredients. We aim to satisfy increasing cruise ship customers from overseas.

We will continue to deliver excellent Japanese products and services to the world in an effort to meet the needs of both every customer and the entire inbound market.

Facility Summary of Laox Kagoshima Store

Location: 13-32, Toukaicho Kagoshima-shi, Kagoshima

Telephone Number: 099-210-1891

Fax Number: 099-210-1892

Contract Area: 1,366 m²

Store Hours: Depends on arrival of cruise ships

Will open on: Tuesday, August 15th, 2017

Products sold: Electric Home Appliances, Cosmetics, Medicines, Household Products, Foods, Stationery,

Baby Goods, Travel Goods, Watches, Jewelry, Craftwork Products, Toys, Fishing Tools, Health Foods, and others.

A café is attached to the store.

《Contact for information regarding this announcement》
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