

**–GEAR– East Version, an entertainment juggernaut now performed at Chiba Port Theater, welcomes a new star, Ayaka Yasumoto from idol group Shiritsu Ebisu Chugaku, who will play “Doll”.**

It has been decided that Ayaka Yasumoto of Shiritsu Ebisu Chugaku, a Japanese idol group, will play the role of “Doll” in –GEAR– East Version produced by Laox Co., Ltd. (headquartered in Minato Ward, Tokyo/Representative Director and President LuoYiwen/security code 8202, hereinafter referred to as “we”).

–GEAR– is a non-verbal performance that started in Kyoto. It is an unprecedented long running show in Japan that has been played more than 2,200 times and still counting. –GEAR– East Version started in December 2017 at Chiba Port Theater (Chuo-ku Chiba-city), an entertainment facility operated by us, gaining support from both Japanese and foreign spectators.

Currently, “Doll” is performed by Ayane Fujisaki, of Dempagumi Inc., and Hirona Murata, of 9nine. Also, –GEAR– East Version features talented performers such as a brake dancer who has a Guinness world record and a juggler who won a world contest as well as state-of-the-art theater technology including projection mapping. This non-verbal performance is attracting media attention as a show that tugs at the heartstrings of everyone, including small children and foreigners who don’t understand a single word of Japanese.

In the future, we will continue to create interesting content so that promoting the so-called consumption of experience will grow into the second pillar in our business along with the first: boosting the consumption of goods. Please stay tuned as –GEAR– East Version continues its evolution with the addition of a new performer.

※Ayaka Yasumoto will debut on April 14th. Her performance schedule will be posted from time to time on –GEAR– East Version’s official home page: <http://portsquare.jp/portcircle/geareast/>

#### Profile of Ayaka Yasumoto

2009: Scouted by a talent agency off the street of Harajuku, entered the entertainment business, and joined Shiritsu Ebisu Chugaku

2012 In May: the group made a debut from Defstar Records, a major label.

2017 “Ebicracy”, the group’s 4th album, ranked no.1 on OriCon Album Weekly Chart.

Currently, Yasumoto is active both as a Shiritsu Ebisu Chugaku member and as an individual performer regularly appearing on NHK program R’s Law.

#### Comment from Ayaka Yasumoto

I’m thrilled to face this new challenge, non-verbal performance. I will never forget the overwhelming impact it gave me when I first saw it. I’m determined to make up for my inexperience with my enthusiasm to create a fantastic show together with the other cast and staff members!!



«Contact for information regarding this announcement»

Corporate Planning Division, Laox Co., Ltd. TEL 03-6852-8881