

-GEAR- East Version, an entertainment juggernaut now performed at Chiba Port Theater, welcomes a new star, Ayaka Yasumoto from idol group Shiritsu Ebisu Chugaku, who will play “Doll”.

It has been decided that Ayaka Yasumoto of Shiritsu Ebisu Chugaku, a Japanese idol group, will play the role of “Doll” in -GEAR- East Version produced by Laox Co., Ltd. (headquartered in Minato Ward, Tokyo/Representative Director and President LuoYiwen/security code 8202, hereinafter referred to as “we”).

-GEAR- is a non-verbal performance that started in Kyoto. It is an unprecedented long running show in Japan that has been played more than 2,200 times and still counting. -GEAR- East Version started in December 2017 at Chiba Port Theater (Chuo-ku Chiba-city), an entertainment facility operated by us, gaining support from both Japanese and foreign spectators.

Currently, “Doll” is performed by Ayane Fujisaki, of Dempagumi Inc., and Hirona Murata, of 9nine. Also, -GEAR- East Version features talented performers such as a brake dancer who has a Guinness world record and a juggler who won a world contest as well as state-of-the-art theater technology including projection mapping. This non-verbal performance is attracting media attention as a show that tugs at the heartstrings of everyone, including small children and foreigners who don’t understand a single word of Japanese.

In the future, we will continue to create interesting content so that promoting the so-called consumption of experience will grow into the second pillar in our business along with the first: boosting the consumption of goods. Please stay tuned as -GEAR- East Version continues its evolution with the addition of a new performer.

※Ayaka Yasumoto will debut on April 14th. Her performance schedule will be posted from time to time on -GEAR- East Version’s official home page: <http://portsquare.jp/portcircle/geareast/>

Profile of Ayaka Yasumoto

2009: Scouted by a talent agency off the street of Harajuku, entered the entertainment business, and joined Shiritsu Ebisu Chugaku

2012 In May: the group made a debut from Defstar Records, a major label.

2017 “Ebicracy”, the group’s 4th album, ranked no.1 on OriCon Album Weekly Chart.

Currently, Yasumoto is active both as a Shiritsu Ebisu Chugaku member and as an individual performer regularly appearing on NHK program R’s Law.

Comment from Ayaka Yasumoto

I’m thrilled to face this new challenge, non-verbal performance. I will never forget the overwhelming impact it gave me when I first saw it. I’m determined to make up for my inexperience with my enthusiasm to create a fantastic show together with the other cast and staff members!!



«Contact for information regarding this announcement»

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