

**To commemorate the 150th performance of –GEAR– East Version, an entertainment show produced by Laox, a birthday benefit will be offered!
In conjunction, another birthday benefit, Birthday Plate, will be offered for free at THE NEW YORK BAYSIDE KITCHEN, an adjacent buffet restaurant!**

Laox Co., Ltd. (headquartered in Minato Ward, Tokyo/Representative Director and President LuoYiwen/security code 8202, hereinafter referred to as “we”) has produced –GEAR– East Version, a non-verbal entertainment show that has enamored a wide range of spectators, young and old, Japanese and foreign, since last December. To celebrate the one hundredth performance of the show, we will begin to offer a special gift to those spectators who attend the show in their birth month. Also, THE NEW YORK BAYSIDE KITCHEN, a live buffet restaurant, located on the 5th floor of adjacent Port Town, will simultaneously start to present a special birth month gift.

The Chiba Square commercial facility is now in its second year under our sole management. With an eye toward the goal of consolidating the so called consumption of experience and consumption of goods, and of integrating the inbound market and local economies in Japan, we will further venture into new business opportunities in the entertainment industry.

■–GEAR– East Version Birthday Benefit

Those spectators who attend the show in their birth month will be offered a free ticket for another performance of the show.

※1. After the performance, please show your ticket with the seat number on it and an ID that indicates your birth month.

※2. Content of the gift is subject to change.

Starting date: The gift will be offered from Jun 1st (Friday)

–GEAR– is a nonverbal performance born in Kyoto. It won Kansai Inbound Award in February this year, a prize given to companies and groups that welcome foreign tourists with excellent ideas and services. –GEAR– East Version, on stage at Chiba Port Theater since last year, is also attracting a lot of attention as it employs extraordinary performers one after another, including idols Ayane Fujisaki of Dempagumi.inc, Ayaka Yasumoto of Shiritsu Ebisu Chuugaku, and Hirona Murata of 9nine, all as Doll. Furthermore, spectators have highly appreciated the state-of-the-art stage technology, such as projection mapping and LED dresses, and unbelievable skills of the performers. In the show, not a single word is uttered and everything is communicated through gestures and facial expressions, sometimes comical ones. It is a show enjoyable for everyone, including little children and foreigners. Since the show’s opening, a large number of, and a wide variety of people have enjoyed –GEAR– East Version.

Official Home Page: <http://portsquare.jp/portcircle/geareast/>

■THE NEW YORK BAYSIDE KITCHEN Birthday Benefit

Those guests who dine in their birth month will be offered a special Birthday Desert Plate for free (picture below far right, for reference only)

※ Reservation is required in advance. Please show an ID that indicates your birth month.



《Contact for information regarding this announcement》
Corporate Planning Division, Laox Co., Ltd. TEL 03-6852-8881