



Laox. Co., Ltd.

Kurogi Shanghai ranked No.1 Japanese restaurant in Shanghai by ranking application Guiderank

Kurogi Shanghai, operated by a subsidiary of Laox Co., Ltd. (headquartered in Minato Ward, Tokyo/Representative Director and President LuoYiwen/security code 8202, hereinafter referred to as "we") as our first major attempt to expand into the overseas restaurant industry, has already established a high reputation among local diners. On March 28 2018, GuideRank, the ranking application of the Alibaba group, ranked Kurogi Shanghai at the top of Japanese restaurants in Shanghai. After being in operation for just 21 days, Kurogi Shanghai earned high marks in all categories – food, service, and ambience- and scored 88 points overall, the highest.

At the ceremony to mark the grand opening of Bellagio Shanghai, the hotel in which Kurogi Shanghai is

located, Mr. Kurogi Jun, the owner and chef of Kurogi (location: 1-7-10, Shiba-Koen, Minato Ward, Tokyo) greeted the clientele and appreciated their support. He also displayed his superb technique to cut the bone of Hamo fish, in season now, into extremely thin slices, a skill said to symbolize the cuisine and culture of Kyoto, and Japan. His exquisite skill mesmerized the audience and was the biggest hit of the evening. Hamo fish soup was then served to all the attendants along with sushi, cocktail, and other delicacies.



The Japanese cuisine is an important content of the so called *Mr. Kurogi, showing his skill "consumption of experience" we advocate. We will continue to strive to satisfy customers from both Japan and abroad by offering excellent goods and experience.

■Kurogi Shanghai

Kurogi Shanghai is operated by our restaurant management subsidiary in a partnership with Office Jun Kurogi Co., Ltd. that runs Kurogi, which has won a star in Michelin's Tokyo guide and is known as the hardest restaurant to reserve in Tokyo.

Mr. Jun Kurogi is also known as the supervisor of in-flight meals of JAL's business class on international flights. Kurogi Shanghai offers dishes created by Mr. Kurogi himself to satisfy every single diner and served in elaborate ways, for example, accompanied by sake.

■ Bellagio Shanghai

Bellagio Shanghai, owned and operated by of the Suning group, is a sister hotel of Bellagio Las Vegas, a casino hotel in Las Vegas, U.S.A. It is located in Shanghai's Bund district where the top hotels in the world are concentrated.







*Opening ceremony of Bellagio Shanghai (left)

%GuideRank

Mr. Yoshimuzu, Kurogi Shanghai's head chef (right)

≪ Contact for information regarding this announcement ≫ Corporate Planning Division, Laox Co., Ltd. TEL 03-6852-8881