

**More mobile payment systems available!**  
**UnionPay QR Code Payment introduced to 26 Laox stores,**  
**the first in Japan!**  
**SUNING PAY has been expanded to 15 Laox stores!**

Laox Co., Ltd. (headquartered in Minato Ward, Tokyo/Representative Director and President LuoYiwen/security code 8202, hereinafter referred to as “we”) has decided to introduce to our stores UnionPay QR Code Payment, to be launched in Japan in early July jointly by UnionPay International Co., Ltd. and Mitsui Sumitomo Card Co., Ltd. Also, since announcing the introduction of SUNING PAY in January this year, we have expanded the payment system to 15 Laox stores as of the end of May, including Akihabara Main Store, Narita International Airport Terminal 1 Store, Daimaru Shinsaibashi Store, and Fukuoka Canal City Hakata Store.

According to iResearch, a leading research company in China, 562 million people used mobile payment in the country in 2017 and the total amount of mobile transactions exceeded 202 trillion yuan, or about 3,400 trillion yen. The need for mobile payment among foreign visitors to Japan is growing as well and we have been accepting payment through Alipay and WeChat Pay at our main stores since 2016.

We will start a cash-back campaign at the time of the introduction of UnionPay QR Code Payment to our stores. Furthermore, since Jun 9, we have been offering SUNING PAY users a gift to mark the expansion of the payment system at more Laox stores. We aim to increase customer traffic and satisfaction by promoting use of convenient mobile payment systems.

■ Cash-back campaign for UnionPay QR Code Payment users

Valid: from the introduction of the system to the end of September 2018

\* A rebate will be offered to customers who pay through UnionPay QR Code Payment using a UnionPay application at a Laox store.



※ Regarding UnionPay QR Code Payment

Members can make payment by scanning a QR code shown on a tablet or another device by a store that has adopted the system. UnionPay QR Code Payment has been in operation since February 2017 in China in partnerships with more than 40 commercial banks in China. The system has also been adopted by stores, restaurants, tourism and entertainment facilities, hotels, transportation organizations and others in 19 countries and areas in the Asia-Pacific region, Central Asia, Middle East and Africa.

■ Offer of a gift to SUNING PAY users

Valid: from Jun 9th to the end of August

\* Customers who pay 300 yuan or more using SUNING PAY are offered a gift of Biore UV Aquarich Watery Essence SPF50+, a sun screen very popular at our stores, or DHC medicinal lip cream.



※ Regarding SUNING PAY

SUNING PAY is a payment system known as Suning Finance APP in China and run by Suning.com Group, our parent company. In 2017, the total amount settled through the system was 700 billion yuan (about 10.5 trillion yen) and more than 130 million people used it.

« Contact for information regarding this announcement »

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