

**Announcement of opening of Ninja Park
A Ninja theme park debuts in Riverwalk Kitakyushu
to entertain both children and adults .**

Laox Co., Ltd. (hereinafter referred to as “we”) will open Ninja Park in the first basement of Riverwalk Kitakyushu, a large-scale commercial complex in Kokura, Kitakyushu city, Fukuoka on December 15, 2018.

Ninja Park belongs to Laox Riverwalk Kitakyushu, which sells a rich assortment of products such as cosmetics, haircare and beauty appliances, and Japanese souvenirs. The store also includes AsobitCity, a section dedicated to a great variety of toys and products featuring popular characters and WATCH., a section carrying a wide range of popular watches from both Japanese and foreign brands.

Ninja Park will offer hands-on ninja experience under the supervision of Mr. Nogami Yasuhiro, representative of Fukuoka Ninja Group and secretary general of Kyushu Ninja Preservation Association. The experience will be fun for everyone, from children to adults, from Japanese to foreigners.

Ninja Athletics --- space to try some ninja weapons such as throwing knives and guns

Ninja Museum --- exhibition of ninja-themed items such as throwing knives and origami

Ninja Costume Play Zone --- area to have your picture taken wearing ninja costumes both for adults and children

Adjacent to Ninja Park is Play Kids Love Land, where children can play with abandon using creative playing equipment.

We will also hold a variety of events at Ninja Park to let both Japanese and foreign visitors experience authentic Japanese culture and hospitality. They will be of great interest for everyone, regardless of age and nationality.

We are inviting Mr. Umemoto Kazuhide, vice mayor of Kitakyushu city to Ninja Park on December 14th, the day before its opening, in an effort to strengthen cooperation with the local government and companies so that we can help revitalize the local economy.

■ Ninja Park Profile

Business hours: 10:00-18:00

Location: Riverwalk Kitakyushu B1, Laox

Admission Fee: ¥500 (There are additional costs for entering some areas within Ninja Park)

■ Event Information (subject to change)

● December 15th (Sat)

- 10:00 - Hands-on experience of making Ninja scroll
(for the first 40 visitors only: reception starts at 10:00)
- 12:00 - Opening Ninja show
- 15:00 - Blowgun dart competition
(① preschoolers' division ② elementary school children's division:
each for the first 20 visitors only: reception starts at 14:30)

● December 16th (Sun)

- 12:00 - Ninja show
- 14:00 - Blowgun dart competition
(① preschoolers' division ② elementary school children's division:
each for the first 20 visitors only: reception starts at 13:30)
- 16:00 - Ninja show



《Contact for information regarding this announcement》

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