

**Announcement of the start of new services using tour guide applications for foreign travelers: one-stop, all-encompassing restaurant/guests support system from translating menus to attracting more foreigners**

Laox is to start new services using tour guide applications to help foreign tourists visiting restaurants in Japan.

The new services are collectively called “TTD (Things To Do) Restaurant System” because they help foreign guests do the things to do at a Japanese restaurant in order to fully appreciate the experience there.

Under TTD Restaurant System, participating restaurants can reach out to potential foreign customers, let the guests place orders using their smartphones, which is already quite common in China, and manage waiting lists on their home page. TTD Restaurant System will also enable member restaurants to not just overcome the language barriers with their foreign guests but increase the overall efficiency of their day to day operations.

Starting from the services tailored for restaurants and their guests, we will expand into other areas from reservation and purchase of travel or entertainment tickets to provision of tourist information in general by developing applications and websites.

Shanghai Laox International Travel Co., Ltd., a subsidiary of ours, designs services that will meet the needs of restaurants in Japan and develops necessary systems. These services and systems will be upgraded as needed. We will collaborate with a wide range of restaurant operators to build up an open platform that will let them make instant responses to online reservations, refine revenue management, and improve business efficiency in general. On that platform, a complete win-win situation will be created where all stakeholders, starting from foreign tourists and restaurant operators, gain substantially.

**■ TTD Restaurant System**

•Waiting List Management System

manages waiting lists on a website by issuing a reference number for each reservation applicant.

•Order Through Smartphone System

helps member restaurants translate their menu and produce promotional web pages. :guests can make orders through their smartphones, no need for ordering terminals

•Reservation System for Foreign Tourists

makes it possible for foreign tourists to make a reservation through apps and for member restaurants to manage reservations within the system.: advance settlement and deposit system available to prevent “no show” bookings.

•QR Code Payment System

supports payment using the QR code.



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