

**Laox will stop using plastic shopping bags with our logo
at all of our stores as of December 31, 2019.**

Laox Co., Ltd. (hereinafter referred to as we) will cease using plastic shopping bags printed with our logo at all of our stores as of December 31, 2019 in an effort to tackle plastic pollution of the ocean.

Plastic pollution of the sea is becoming an increasingly grave threat worldwide that demands both domestic and international action. To keep up with the rising global environmental awareness on this issue, we have decided to cease using plastic shopping bags printed with our logo in a conservation effort. We will be able to reduce the waste of 730,000 plastic bags by this measure. In order to cease the use of the plastic bags, we will increase the production of paper bags currently used at our stores, which inevitably entails a cost increase. We will offset it by boosting sales and efficiency. We aspire to be an environment-friendly company.

We will faithfully fulfill our social and environmental responsibility as a corporation and contribute to the prosperity for customers from Japan and abroad.

■ Specifics of the ceasing of use of plastic shopping bags with Laox logo

Effective: January 1st, 2020

At: All of 39 Laox stores (as of October 2019)

Store information available at: https://www.laox.co.jp/laox_store/

Plastic bags pictured below under ※1 will no longer be used.

Paper bags pictured below under ※2 will continue to be used.

※1 : Plastic shopping bags with Laox logo

※2 : Paper bags to be continued



a«Contact for information regarding this notice»
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