

Announcement of the opening of Laox New Chitose Airport International Terminal Store

~Our new large-scale store will open in the New Chitose Airport in Hokkaido~

Laox Co., Ltd. (hereinafter referred to as we) will open Laox New Chitose Airport International Terminal Store on December 20th (Friday) on the third floor of New Chitose International Terminal. The new store will have the largest area of all the Laox stores located in airports.

This year so far, more than 23,000,000 tourists have visited New Chitose Terminal Buildings, surpassing 20 million people for the fourth year in a row. Among them, the number of those from foreign countries hit a record high for four consecutive years, backed by, among others, soaring demand in Asia for sightseeing tours in Hokkaido ^{※1}.

The new store is our sixth airport store following Kansai International Airport Store, Haneda International Airport Store, Narita International Airport Terminal 1 Store, Narita International Airport Terminal 2 Store, and Niigata Airport Store.

Laox New Chitose Airport International Terminal Store is located in front of the departure counter. A rich variety of products from cosmetics to hair care and beauty appliances to watches to folk craft items to foods and others will be offered in the store. While departing Japanese tourists can purchase gifts to hand out in their destination country or travel necessities such as smartphone accessories, visiting foreign tourists can buy made-in-Japan confectionery, folk craft items, cosmetics, etc.

We will further strive to create general tax-free stores where both Japanese and foreign tourists can enjoy one-stop shopping of excellent products made in Japan.

※1 : “Number of passengers who used New Chitose Airport since the opening, Nov. 20th, 2019, from New Chitose Airport Terminal official site

[http://www.new-chitose-airport.jp/ja/business/airport/passengers/since_opening.html]

■ Laox New Chitose Airport International Terminal Store: store profile

Opened on: Dec. 20th (Fri), 2019

Location: New Chitose Airport International Terminal Building 3F, Bibi, Chitose-city, Hokkaido

Store Hours: 8:00 - 20:00 (subject to change depending on flight departures and arrivals)

Products Sold: Smartphone Accessories, Food, Household Products, Cosmetics, Home Appliances, Souvenirs, Watches



※ Rendering of New Chitose Airport International Terminal Store

《Contact for information regarding this notice》

Corporate Public Relations Department, Laox Co., Ltd. TEL : 03-6852-8881