

【Follow-up report on our action to the new coronavirus】

Laox group continues to export to China products needed in the current circumstances.

Since the outbreak of the new coronavirus occurred and its effect began to grow, Laox Co., Ltd. (hereinafter referred to as “we”) has taken various measures including forming a crisis management committee and urgent shipping of one million surgical masks to China via Suning.

We have provided around ten local governments in China with protective equipment including surgical masks and set up a special section in Laox Flagship Store on T-mall dedicated to products to prevent infection. The section has been visited by about 50,000 consumers.

Shaddy Co., Ltd., our group company, has put to use its high product procurement capability to export what Chinese people urgently need such as disinfection sheets, protective wear, and non-contact clinical thermometers. The total value of such export exceeded ten million yen in a short period of time.

Since the outbreak started, the Chinese people’s demand has shifted from surgical masks and other protective wear to disinfection products, and recently, to health supplements and herbal medicines considered to help boost the immune system. We will continue to closely monitor the situation surrounding the outbreak of the new coronavirus and meet the needs of consumers in China by the group’s coordinated efforts to procure, export, and deliver essential products.



※Products exported to China

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