

"Ro Land~ME or the just plain others~" exhibition
will be held in 3rd floor of Laox Dotonbori Store
~ROLAND's personal items will open to the public for the first time ever~



"Ro Land~ME or the just plain others~", an exhibition of ROLAND, who considered as the "King of modern Japanese Hosts", will be held from July 23 (Thu) to September 9 (Wed), 2020. We are pleased to announce that we will be holding this event at the 3rd floor of Laox Dotonbori Store.

This exhibition was attended by 100,000 people in 8 cities in Japan, and after much anticipation, it will be revived this time at the Laox Dotonbori Store. The quotes produced by ROLAND have the power to inspire and energize all people, not only his fans known as the "ROLANDer".

The concept of this exhibition is "The Words of ROLAND = A Prophecy from the Emperor," and it is a new exhibition that allows visitors to experience ROLAND's "100 Words of Wisdom" with all their senses. There will also be a "ROLAND Photo Gallery" filled with pictures of ROLAND, a "Corridor of Wise Words" filled with quotes from ROLAND, a photo booth where you can take photos with ROLAND as well as a reappearance the Host Club. The exhibition is full of highlights for visitors to explore.

In addition, a "VIP room" will be set as a special content in the Host Club booth, where visitors can wear a VR headset and experience ROLAND's service and the "champagne call", a synonym for the Host Club, in virtual reality. There will also be a Museum Corner, where ROLAND's personal belongings and other items will be open to the public for the first time ever only at Laox Dotonbori Store.

There will also be original goods available for purchase only at the exhibition.
Laox Co., Ltd. will continue to hold attractive content, so please stay tuned!

■ Overview of the exhibition

Dates: July 23 (Thu) ~ September 9 (Wed), 2020

Time: 10 : 00~22 : 00

※close at 6pm on the last day. ※admission ends 30 minutes before close

※Business days and times are subject to change

Venues: 1-8-22 Dotonbori, Chuo-Ku, Osaka City, Osaka Prefecture
3rd floor of Laox Dotonbori Store

Admission: VIP 1,500JPY (special gift 1: VR experience of ROLAND's service; special gift 2 : ROLAND's business card)

adults·university students 800JPY/middle and high-school students 600JPY/elementary school student 500JPY/Free admission for children under elementary school

Organizer: Laox Co., Ltd.

Planning: PARCO

Co-operate : KAIDO GROUP HLDGS/SCHWARZ/muse design&edit.ltd/ZENCOCO/dazzy/KG-PRODUCE/
RAIN GROUP/GROUP NINE

Printing Collaboration: TOKYO Lithmatic Corporation.

Planning and production: PARCO/CHOCOLATE/SIREN/Juice

VR production: Psychic VR Lab

Advertising design: SIREN

URL(Laox Dotonbori Store):<https://www.laox.co.jp/dotonbori/>



※ The picture is at Parco Ikebukuro, Tokyo.

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