

Notice of the opening of Laox Kyoto Shijo-dori Store

~We will open a new store with the theme of Japaneseness!~

Laox Co., Ltd. (hereinafter referred to as we) opens Laox Kyoto Shijo-dori store on May 17th (Friday), 2019.

Laox Kyoto Shijo-dori store is located on Shijo-dori, one of Kyoto's main streets running from west to east. The store offers a wide variety of products that embody Japaneseness, under the three sub-themes: tradition and technology, feminine beauty, and Kyoto delicacies. On display in the store are iron kettles, one of the most famous and traditional craftwork items in Japan, household products in the Japanesque style, made-in-Japan cosmetics that are increasingly popular overseas, matcha sweets that are one of the most sought-after Kyoto delicacies, and many more. In Laox Kyoto Shijo-dori Store, you can almost "touch" Japaneseness.

To mark the opening of Laox Kyoto Shijo-dori Store, we will hold various events such as offering, on a first come first served basis, a free gift of an anime character stationery set to customers who make a purchase at the store. We will also display a colossal iron kettle about 80cm in diameter and 200kg in weight. Please drop by the new store.

With Laox Kyoto Shijo-dori store opened, and satisfying foreign customer needs, we will further strengthen the efforts to attract FITs and repeating customers in addition to group tourists by creating spaces where foreign tourists visiting the country can put their hands on excellent made-in-Japan products and experience the Japanese atmosphere.

■ Laox Kyoto Shijo-dori Store: Store Information

Open: May 17th(Friday), 2019

Location: SEED Bldg. 1F, 361 Naramonochō, Shimogyō-ku, Kyoto-shi, Kyoto

TEL: 075-741-8941

Store Hours: 11:00~20:00

Leased Area: 147 m²

Products Sold: Cosmetics, Beauty & Hair Care Appliances, Food, Household Products, Folkcraft Items, etc.



Expected exterior of Laox Kyoto Shijo-dori Store

Contact for information regarding this announcement
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